

# THE COACHING MASTER CLASS

- Practical Coaching for Busy Leaders and Managers
- Simple, Realistic and effective approach to build coaching habit
- Powerful toolset to build performance and development culture in teams

### Why such skills are critical to professionals today?

- Leaders who ignore coaching style are passing up a powerful tool: its impact on climate and performance are markedly positive. Although the coaching style may not scream "bottom-line results," it delivers them.
  - Daniel Goleman
- Leaders who have mastered four or more—especially the authoritative, democratic, affiliative, and coaching styles—have the best climate and business performance.

- HBR Review March 2000

### So , How do we transfer this learning?

- Participative / Interactive
- Real world examples
- Videos & Demonstration
- Concepts & Theories
- Feedbacks
- Action plans
- Role Plays

# **Program Flow**

### DAY 1

**Module 1: Understand Coaching & Mentoring – Getting Started** 

- Coaching Vs Training Vs Managing Group Activity
- Coaching Vs Mentoring Exercise
- Management Styles ( Competence / Enthusiasm Matrix) to build team Team exercise

### **Module 2: Communication**

- Social Style Inventory (Merill & Reid )- Impact on communication styles
- Understanding Strengths of your styles Exercise
- Understanding other styles Exercise
- Flexing your communication styles -Exercise / Activity to Flex styles

# **Module 3: High Impact Coaching**

- Coaching Situations How to Identify
- Active Listening Exercise
- Asking Questions Exercise
- Building Rapport (Including Mirroring) Videos
- Empathy (Vs Sympathy) Tell vs ASK continuum
- Coaching Conversation Demonstration by Facilitator
- Coaching Videos
- Coaching Practice in TRIADS (feedback from Facilitator)

### DAY 2

### **Module 4:** The Coaching Habit (Say Less and Ask More )

- The Kick Start question
- The AWE Question
- The Focus Question
- The Foundation Question
- The Lazy Question
- The Strategic Question
- The Learning Question

### **Module 5:** High Impact Coaching

- Practice Sessions in Triads among participants using Measures of Success
- Facilitator Feedback
- Video Recordings by participants of coaching session

### Module 6: Closure / Q & A Session

# DAY 1 & 2

- Program designed on 70-20-10 Principle
- Theory , Observations & Reflections supported with role plays, feedback , demonstration by facilitator & videos
- Practice & feedback sessions ( close to 3-4 hours ) provided to help participants learn and be confident to practice independently Video recording of sessions to facilitate recall & reference

### **About Facilitator**



Deepak Sawhney
Associate Certified Coach - ICF
Human Potential Assessment Coach
Certified DISC Coach

### 1987-2012,

Corporate Experience in Leadership roles - Sales, Marketing Operations (17 years), Learning & Development (8 years); worked with Market Leaders in Energy (Retail) and BFSI companies.

## **Since 2013,**

Leadership Coach & Facilitator/ Trainer. Facilitation and Training Senior Executives in Corporates on varied behavioural areas involving different nationalities globally drawn from diverse industry/ sectors. More than 1200 hours of coaching CXOs & Senior Executives.

- Coached CXO and Senior executives in Large Corporations / MNCs in varied behavioral areas & skills.
- Facilitator & Trainer for Senior to mid management in corporate Managerial & leadership excellence areas viz Coaching, Influencing, Collaboration, Executive Presence, Story Telling, Impactful Communication, First time leaders, Team Building, High Performing teams & many more.
- Conduct motivational talks speaking session at Forums, Conclaves & off —sites.
- Empanelled Facilitator with Corporate / Leadership university at a Indian Major Oil & Gas Company, MNC Bank & Pharma/Medical Multinational.
- Associate with major Global Training / Coaching Companies & Consulting Companies.

### **Certifications:**

- Executive Coaching with Marshall Goldsmith
- Certified on PPA (DISC)
- Certification on Leadership effective analysis (LEA) by MRG a 360 tool.
- Certified Coaching Program by Neuro-leadership Institute (Dr. David Rock)
- Certified Human Potential Assessment Coach with Being Full Potential
- ACC Credentialing with ICF
- Undergoing Hogan Certification

### **Associations & Engagements:**

- Country Ambassador-India for Asia Pacific Alliances of coaches (Singapore)
- Member –ICF (International Coaching Federation)
- Member IAF (International Association Of facilitators)
- Facilitator to Change Makers at NGO Global Action against Poverty
- Angel Investor
- Clients serviced from varied sectors Healthcare, Energy, Oil & Gas (Retail), Pharma, Healthcare, IT, IT Services, Consulting, BFSI (Housing Finance, Banks, Insurance etc.) & Manufacturing.
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**BDT 12,000/-** +VAT

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